

# POOLE OF MEMORIES SCHOOL PHOTOGRAPHY

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23/01/12

Dear Sir/Madam

Hello, my name is Shane Poole, firstly thank you for taking time to consider Poole Of Memories for your school photography shoot, whether it's a portrait shoot or one of our very successful family photo shoot days.

Poole Of Memories was launched in 2006 and prides itself on providing a friendly, informal and relaxed experience for everyone! We are a family run photography business based in Wakefield.

Having a photo shoot at your school will boost your fundraising income as you will receive 30% commission from the net profit of all photograph sales from the day. We also offer an introductory rate of 40% commission, for individual and class portraits. Please note, that this does not apply to family days.

**The average commission from a school of 220 pupils is usually around £400 to £500**

## ON THE DAY:

- We set up one or more of our professional studios in the school hall, gym or other suitable place which can accommodate up to 300 children each.
- Each studio requires 6m x 6m and access to an electricity supply.
- We will take 4 pictures of each child to supply as proofs, and play music to relax the children and create a fun atmosphere.
- All we ask of the school is to schedule the pupils in class groups and allocate one member of staff to help with any administrative support required.

## TURN AROUND TIMES

- After the photo day, we will deliver the proof photographs within 7 days which will be packaged separately per class.
- We will then return to collect orders 10 days later and return all complete orders within 7 days.
- Some photo gifts may take up to 14 days to be delivered.
- Your 30%, or introductory rate of 40% commission will be delivered with the completed orders.

I hope you have enough information, if you require further assistance or would like to ask more questions please do not hesitate to call me. Please note that, photo shoots can be booked up to 12 months in advance to ensure you get the date that you require.

Thank you for your time

Regards

Shane Pool

# POOLE OF MEMORIES PHOTOGRAPHY



*Boxed Canvas*



*6x9 inch calendar  
in a strut mount*



*Brushed  
Silver 10x8  
photo with  
a mount*



*Set of 4 key rings*



*Email Images  
(HI-RES)*



*A5 Notepad*



*CD Images*



Pack A £24.95 (same image)

x3 6x9 – x2 7x5 – x4 6x4 – x6 wallet prints – x2 desk prints

Pack B £22.95 (same image)

x2 6x9 – x2 7x5 – x4 6x4 – x6 wallet prints – x2 desk prints

Pack C £19.95 (same image)

x1 6x9 – x2 7x5 – x4 6x4 – x6 wallet prints – x2 desk prints

Pack D £15.95 (same image)

x1 7x5 – x3 6x4 – x6 wallet prints

Pack E £27.99 (any 5 mixed 7x5 photos)

Pack F £44.99 (any 5 mixed 10x8 photos)

Pack G £79.99 (any 10 mixed 10x8 photos)

One 7x5 photo £8.95

One 10x8 photo £10.95

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