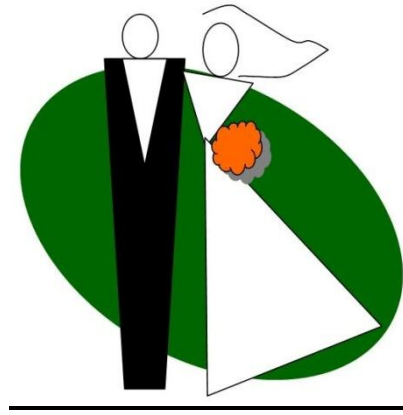


# Empire Photography Wales



## Philosophy

The incredible prices that we offer, comes from a combination of hard work and technical ability. All professional photographers use similar equipment, have the same albums and materials available and also can use the same venues. Therefore why do some charge thousands and we charge so little? It's a combination of greed/salesmanship/perception.

At Empire Photography Wales we don't limit ourselves to 2 weddings a month we did 64 weddings last year (see our website for confirmation). Therefore, we are able to charge less because we have more clients. Simple supply and demand! If you perceive your average monthly income to be £2000 then doing 2 weddings you would need to charge £1000 per wedding doing 5 weddings (average) then you would only charge £400.....harder work but same reward.

Some photographers are able to hold their price because the customer – you. Perceive the more they pay the better it is!!!! Which isn't necessarily true! We provide the worlds best albums, in our opinion Graphistudio – but these come with a price tag. What we say is come and have a look at our value album, if you don't like them, fine we will look at other ranges but you are not dismissing it purely on the grounds that it isn't expensive enough. We do not tie ourselves in with any one manufacturer.....again from a business point of view we can play one off against the other for best prices –which ultimately will benefit you **we will match any price album you see.**

Many photographers bracket themselves as contemporary or traditional. Our attitude to this is we do the whole range each wedding and can tailor styles to suit the bride. Traditional is the group work, Contemporary is the brides preparation or portrait shots and Reportage is your guests in a relaxing manner. **You tell us what you like and we will provide it!**

# 0% Finance

Love or hate finance, at this very expensive time, being able to carry over **up to £1500 of your wedding outlay until after your wedding** is useful if not a necessity without cutting parts of your wedding.

Obviously I would prefer you to use me for photography. However, you can still get finance if you have already booked elsewhere.

## How does it work?

Make a list of suppliers that you wish to pay after your wedding; if they haven't agreed to join the scheme then I can add them as long as they are willing.

You then place a 25% non refundable deposit to hold all suppliers for your chosen date. This is then distributed to all suppliers ensuring your booking (confirmation will be given off each one).

Then 12 weeks before your wedding we take out the finance. Obviously it is subject to status and can be taken out earlier if you prefer. You agree a direct debit repayment schedule, no set up fee and we just split the remaining money over 12 months. As long as it is approved the bank pays us after your first direct debit payment and you just repay the bank.....I pay the rest of your suppliers the agreed amount, again you will have confirmation every time, off everyone.

## Examples

Value Package – with us	<b>£399</b>	
25% Deposit	<u>£99.75</u>	
<b>Balance to 0% finance</b>	<b>£300.25</b>	<b>over 12 months= £25.02per month (£5.78 per week)</b>
<b>Total repayment</b>	<b>£399</b>	
Venue	£500	
Flowers	£200	
Suit Hire	£200	
Wedding Dress	<u>£600</u>	
<b>Total</b>	<b>£1500</b>	
Less 25% Deposit	<u>£375</u>	
<b>Balance to 0% finance</b>	<b>£1175</b>	<b>over 12months= £93.75 per month (£21.64 per week)</b>
<b>Total repayment</b>	<b>£1500</b>	

Any company can use the 0% finance subject to acceptance – ask for details and we will contact the company on your behalf. We are always looking to add partners.....

# Wedding Information and Pricing

The first thing to consider when choosing what package to go for is the length of time you want your photographer at your wedding. You should consider what is important to you. Do you want us there when getting ready? Do you want the evening guests included in pictures? Is it necessary to have photographer for extra 2 – 3 hours for speeches? 1 or 2 photographers?

All these questions only you can answer. Obviously the more time you book us the more expensive your package is going to be – Time is Money!!

I offer 3 examples, but every wedding is individual and will be tailored with you in mind.

**Silver Package** - All silver packages will include:

- ½ hour before ceremony – for groom & best man shots, guests arriving and brides arrival.
- ceremony - Taking pictures at the discretion of person taking service.
- Group work – Family shots, bride and groom shots at venue of your choice
- Reception – Cake, decorations, fake cake cutting & fake first dance

**Gold Package** – All gold packages include silver package as above plus

- Speeches
- Cake cutting
- Table shots of guests

**Premium Packages** – All Premium packages contain all of the above plus:

- Preparation at bride and or groom's home
- All day photography
- Extra time to work with bride and groom
- Evening guests
- First Dance
- Evening shenanigans

Once you have decided on the length of time you want us there, your next choice is what do you want after the photography – Images to disc, Value album or something more traditional.

## Shoot & Burn

This package basically consists of a disc of 40 Hi-Res images that can be printed as big or as many times as required. It also contains all other images suitable email, Facebook or Twitter that are water marked and low resolution. **Packages start at £299**

## Value Package

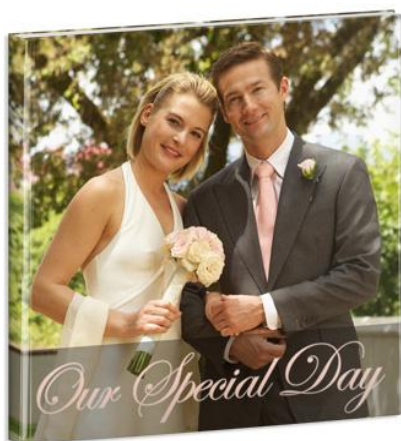
You will be amazed at what is on offer for our value package. The package is so called because it offers great value for money not as some perceive, CHEAP!!!! The mainstay of the package itself is the time you have your photographer at your wedding.....the longer we are there the more we have to charge. The main problem is when it comes to albums!!! They are expensive (we have done several packages with Graphistudio and Mario Acerboni for over £1500 – because that is what the customer wanted) but below we show and explain what our album consists of and upgrades(if you prefer other albums I can supply these also). Along with the album comes **3 DVD slideshows** (bridal copy and one each for parents) of basically your album pictures playing to some music. Plus a social network disc, containing **ALL images** taken on your wedding day (current record is 3259 pages) – these images are small and watermarked but ideal for sharing with friends and family via email, Facebook or Twitter. You will have one within 72 hours of your wedding and another on completion of your album with **all the edited pictures in too!!** There is also a **framed print 20"x16"**.

- **1 30cmx30cm story book album, 26 sides**
- **3 DVD slideshows**
- **2 Social Network Discs**
- **Large Framed Print (20"x16")**

**From only  
£399**

### Standard album in the value package range

With ever spiralling prices, we have sourced an album that not only looks good and is highly expandable, but is amazing value for money. The album itself comes with plain Faux leather (BLACK, Brown or Cream) cover or designed cover incorporating your chosen picture and text. The album has 26 pages and on average holds approximately 80 images, with each picture printed onto the page.



# Specifications & Upgrades

There are also further options to upgrade to **Glossy Paper or Premium Photo Paper**. As well as to increase the size of the book from the standard 30cmx30cm book to our premium book at **39cmx28cm and includes post binding (illustrated previously in faux leather)**. The book is laid out in a storybook effect that gives you “the story” of your happy day. This is by far the best value for money we can offer.

The versatility of this book is highlighted below where we show you how many pictures can be incorporated into your book. This allows you to decide how much you wish to spend (if any), on additional pictures for your album. You also control the overall feel of your album by choosing the average number of pictures per page. Please see table below for details on picture/page numbers as well as prices.

		Pages in Photo Album													
		26	34	42	50	58	66	74	82	90	98	106	114	122	130
Average Number of Photos per page	1.5	39-49	51-61	63-73	75-85	87-97	99-109	111-121	123-133	135-145	147-157	159-169	171-181	183-193	195-205
	2	42-62	58-78	74-94	90-110	106-126	122-142	138-158	154-174	170-190	186-206	202-222	218-238	234-254	250-270
	2.5	55-75	75-95	95-115	115-135	135-155	155-175	175-195	195-215	215-235	235-255	255-257	275-295	295-315	315-335
	3	68-88	92-112	116-136	140-160	164-184	188-208	212-232	236-256	260-280	284-304	208-238	332-352	356-376	380-400
	3.5	81-101	109-129	137-157	165-185	193-213	221-241	249-269	277-297	305-325	333-353	361-381	389-409	417-437	445-465
	4	94-114	126-146	158-178	190-210	222-242	254-274	286-306	318-338	350-370	382-402	414-434	446-466	478-498	510-530
	Cost	Inc in package	£50	£100	£150	£200	£250	£300	£350	£400	£450	£500	£550	£600	£650

## Upgrades and additional options available

- Glossy/Premium Photo Paper standard book      £25
- Premium book upgrade(standard hardcover)      £50
- Faux leather upgrade for Premium book      £45
- 2 Parent books 21cmx21cm      £100

## GraphiStudio Albums

The sheer luxury of the wedding album is taken to a new level with Graphistudio. These fine Italian albums are amazing with luxurious covers, impeccable binding and magical pages. Thick high quality paper, with options such as metallic, canvas, luster, gloss and many more.



They offer an abundance of options including some good deals on larger albums with parent or even pocket books for your guests.



Truly indulgent, but worth it... **packages start from £699.**

## Traditional Albums

Because we are not tied to any companies what we suggest is you look on the internet – biggest shop window in the world. Choose your own album and we will match the price and you just pay us a filling fee (only if more than the value album-which is substituted for your choice). This will depend on the album you choose. If you pick an album that costs considerably more to fill then the difference will have to be met.



Probably one of the most comprehensive sites to visit is [Parker Photographic](#) (they have prices available). If you can find it cheaper elsewhere, buy it!!! As these are about the cheapest around! Another good value company is [Sim2000](#) although pricing is purely for trade, contact us for video links for their products.



# Decision Time

Putting it all together:

## Silver packages

### 1 Camera

### 2 Cameras

Shoot & Burn £299 £429

Value Package £399 £529

Graphistudio £699 £829

## Gold Packages

Shoot & Burn £399 £599

Value Package £499 £699

Graphi studio £799 £999

## Premium Packages

Shoot & Burn £549 £799

Value Package £649 £899

Graphi Studio £949 £1199

## Additions

Guestbook – picture of your guests with messages in small book  
£100

We can print pictures on the night of your guests in personalised mounts as  
gifts - £150 (50 prints)

Hi Res disc of all pictures - £250  
if bought before wedding £200



## What next?

Look at our website:

Website: [www.empirephotographywales.co.uk](http://www.empirephotographywales.co.uk)

Contact us:

Email: [empirephotographywales@live.com](mailto:empirephotographywales@live.com)

Phone:

Mobile: 07807 209 363

Tel: 01873 859 605

## Looking to book? Maybe?

I always strongly suggest people come along and actually see our products. You can then decide if you agree with me that it is exceptional value for money. Once you contact us your date is secure for 7 days allowing you to come in at your leisure and to see other offers.

If you are happy to go ahead we will require a £100 deposit. This then secures your date. We will then meet up 10 weeks before your wedding to run through your plans and for the balance to be paid.

**We do not do sales, special offers or discounts – if we could we would have it at this price all the time not just as an incentive.....our prices are as low as they can be!**

# Amazing Images @ Amazing Prices