Creative: Artistic: Fun WEDDING PHOTOGRAPHY



SEPT 2012





YOUR PERFECT DAY...

*WELCOME TO OUR WEDDING PHOTOGRAPHY BROCHURE; WE HOPE THAT IT WILL GIVE YOU A FLAVOUR OF HOW WE AT J&A CAMERAS CAN CAPTURE THE SPECIAL MOMENTS THAT MAKE UP THE MOST JOYFUL DAY OF YOUR LIFE!

WE CATER FOR ALL TYPES AND SIZES OF WEDDINGS AND OUR STYLE IS BOTH RELAXED AND INFORMAL -AFTER ALL, IT'S YOUR DAY, NOT A PHOTO-SHOOT!

BEING A DIVISION OF J&A CAMERAS LTD - NORTH DEVON'S PREMIER PHOTOGRAPHIC RETAILER, MEANS THAT WE HAVE NOT ONLY ACCESS TO THE LATEST TECHNOLOGY IN BOTH CAMERAS AND LENSES, BUT ALSO ALL THE BENEFITS OF DEALING WITH A LONG ESTABLISHED AND HIGHLY-REGARDED LOCAL BUSINESS. IN PRACTICE, THIS MEANS THE REASSURANCE OF FULL PUBLIC LIABILITY AND PROFESSIONAL INDEMNITY INSURANCE AND EVEN THE ABILITY TO PAY FOR ANY PHOTOGRAPHY WITH YOUR CREDIT CARD!!

PLEASE READ ON AND ALLOW US TO SHOW YOU THE WEDDING PACKAGES THAT WE OFFER...BUT DON'T FORGET THAT WE CAN CREATE SOMETHING 'BESPOKE' IF PREFERRED - THEN THE PHOTOGRAPHY CAN BE AS UNIQUE AS YOU ARE!"

DENISE PUGSLEY, DIRECTOR J&A CAMERAS LTD.



...YOUR PERFECT PHOTOS

THE CARAVAGGIO COVERAGE

Our ultimate statement of luxury and style, the Caravaggio Coverage has been introduced for those couples who would like the best of everything! The Coverage begins a few weeks prior to the Wedding, when our photographer will invite you to an informal Portrait Session. This is designed to steady the nerves on your big day, as by then you'll be used to our cameras! From this session we will enlarge your favourite image and present it on a mounted display board for the guests to write messages and congratulations onto.

On your Wedding Day, we are available for as long as you would like us - from the bridal preparations through to the first dance - this really is our ultimate package. Included also is a preview album of all the finished images, to help you make your choice for your hand-made, individually designed and boxed Wedding Album - the finest album that we offer! You needn't worry about the odd blemish or two on your special day either, as the Caravaggio Coverage includes all necessary image retouching! It's our aim to make you look fabulous!

The finished images will be uploaded onto our password protected website so that invited guests may view and order prints from the comfort of their own home, but you will also receive a High Resolution copyright-free disc of all the finished images, licensed for your own use. Your parents won't be forgotten either, as we include two smaller versions of your Wedding Album - one for each set of parents!



Michelang eto Caravag q io - (1571-1610)

THE UCCELLO COVERAGE



The Uccello Coverage really is the best of both worlds! It is a compelling mixture of the traditional and the modern. The package combines a hand-made Wedding Album with a Hi-Resolution disc of all the finished images so that you can display the stunning photos taken on your day in an exquisite album yet also share them with friends and family all over the world. The album takes the form of a story book, chronicling the day's events as they unfold! Coverage begins with the Bride getting ready and continues to include the Wedding Breakfast and Speeches - and the reactions to them! The images will be digitally enhanced as necessary, so you needn't worry about the odd blemish or two! Once finished, your shots will be uploaded onto our secure website for viewing, but we also include a preview album to help you make the choice of around 50 photos for your 'Coffee Table' style Wedding Album. The Hi-Resolution disc supplied is copyright-free, but also features an 'internet-friendly' folder of images, designed for sharing on Social Networking sites etc.



THE MASACCIO COVERAGE



The Masaccio Coverage was the first of our packages to include a Story-book Wedding Album. We have recently upgraded the album to allow for more photos to be included and it remains the favourite choice of those couples who would like a more 'fly-on-the-wall' approach to their Wedding. The Coverage begins with the Bridal preparations and continues throughout the day to include the

Wedding Breakfast and the Speeches.
These are both great to photograph and can provide an endless source of inspiration!
Over 350 images will be taken and uploaded to our secure website where you'll be able to choose up to 100 shots for your unique hand-designed Story-book album - then you can re-live your day again and again!

Masaccio - (1401-1428)



THE DA VINCI COVERAGE



The Da Vinci Coverage has been introduced for those couples who would like just a Copyright Free disc of their Wedding Images. The photography begins with the Bride at Home and continues until the Wedding Breakfast, but will include the Speeches, if required. The Disc of Images will contain both Hi-Res and Lo-Res files - the latter being suitable for uploading to social networking sites etc.

In order to show you how the images should be printed (always a Photographer's worst nightmare - Wedding images being printed out at a local supermarket?!) we include ten mounted 8x6 prints of your choice so that you will be able to display some Professional Photographs on your wall!!

Leonardo Da Vinci - (1452-1519)



WHAT'S INCLUDED!	Types of Coverage			
(If you have any questions please contact us via denise@jandacameras.co.uk)	Caravaggio	Uccello	Masaccio	Da Vinci
Hours of Attendance (max)	10hrs	8hrs	8hrs	8hrs
Preview Album included	Yes	Yes	Yes	-
Uploading of Images to our secure Website	Yes	Yes	Yes	Yes
Storybook Digital Album	90 - 100 100	-	Yes	-
Hand Made Storybook Album	Yes	Yes	-	-
Wooden Presentation Case	Yes	1-1		-
Approx number of finished Images presented	350+	300+	300+	300+
Digital Enhancement of Images as required	Yes	Yes	Yes	Yes
Pre-Wedding Portrait Shoot	Yes	Optional	Optional	Optional
Hi-Resolution Disc of Images	Yes	Yes		Yes
Parents Album	Yes (x2)	Optional	Optional	Optional
10 Archival 8x6 Prints		-	1 - 1	Yes
PRICE:	£1995.00	£1395.00	£995.00	£875.00

J&A BESPOKE COVERAGE as unique as you are!

Can't find exactly what you want? Don't worry!

It's YOUR day and we want to do everything that we can to make your dreams come true! So we now offer the J&A Bespoke Coverage, a sort of marital pick 'n mix if you like!

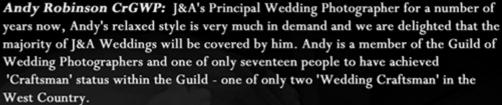
Just contact Andy, our Principle Photographer: andy@jandacameras.co.uk or (01271) 375037 and tell him what you'd sort of things you'd like or the amount of money that you can afford and he'll create a Wedding Coverage especially for you!!

For example, some people would like their Wedding photographed in a 'Vintage' style whilst other couples would really, really like to have their Images presented in the Wedding album that we use in the Caravaggio Coverage but can't afford the whole package. All of these requests can be accommodated and we really enjoy helping fulfil people's dreams! Try us!!



ABOUT OUR PHOTOGRAPHERS





2012 was Andy's most successful year to date - culminating in him being named as one of the country's Top Two Wedding Photographers of 2012 by the Guild of Wedding Photographers - a real honour and we are really proud of his achievement! Andy's style: Andy loves photographing Weddings and it really shows! He prefers to observe and react to wedding events as they unfold, but will organise the Family Groups as necessary and is experienced enough to realise that great pictures don't just happen! People generally need a bit of help to relax, so don't worry if you think that you're not 'model material', Andy is used to putting people at ease and will help you to enjoy your most special day!!



Robin Mellor CrGPP: If Andy is already booked, or there is a need for two photographers, then J&A turn to Robin! He has been a photographer for a long time and has been photographing weddings for almost 10 years. He is an Associate of the Royal Photographic Society and a Craftsman of the Guild of Professional Photographers. Passionate about photography, Robin aims to work with you to capture the magic of your special day in photographs that will bring back memories for many years to come. Examples of his work may be found at www.quillstring.co.uk.

Robin's style: Very similar in his approach to Andy's! This is why we trust him to

Robin's style: Very similar in his approach to Andy's! This is why we trust him to produce the quality of work that J&A are known for and he knows that we give him free reign to produce what he feels are the best shots!







as that is what it is all about!





HOW ELSE CAN WE HELP YOU?

We hope that within this brochure you will have found a Coverage that you like - and that we are available on your preferred date to provide your Wedding Photography. If we are, then it's time to relax!

As a prelude to 'married life', we'd like to share with you this piece of advice which appeared in our main Trade Magazine recently. It is apparently authentic, but we hope that the author had his/her tongue firmly in their cheek when they wrote it!!

What else can we do?

- * Personalised Wedding Gift Vouchers to help the Couple pay for the Coverage itself or Enlargements later.
- * Extra copies of Wedding Albums, Reprints, Bridesmaids Albums, Framed or Mounted Enlargements - even 'Thank You' cards!

Housekeeping Monthly 13 May 1955



The good wife's guide

- Have dinner ready. Plan shead, even the night before, to have a delicious meal ready, on time for his return. This is a way of letting him know that you have been thinking about him and are concerned about his needs. Most men nave open tunining about nam and are concerned arous has needed, are hungry when they come home and the prospect of a good mell are hungry when they come home and the prospect of a good mell are hungry when they come needed.

 (especially his favourite dish) is part of the warm welcome needed.
- Prepare yourself. Take 15 minutes to rest so you'll be refreshed when he arrives. Touch up your make-up, put a ribben in your hair and be fresh-looking. He has just been with a lot of work-weary peopl looking. Be a little gay and a little more interesting for him. His boring day may need
- a lift and one of your duties is to provide it. Clear away the clutter. Make one last trip through the main part of the house just before your husband arrives.

Housekeeping Monthly 13 May 1955

- Gather up schoolbooks, toys, paper etc and then run a dustcloth over the sables.
- Over the cooler months of the year you should prepare and light a fire for him to unwind by. Your husband will feel be has reached a baven of rest and order, and it will give you a lift too. After all, catering for his comfort will provide you with immense personal satisfaction.
- Prepare the children. Take a few minutes to wash this children's hands and faces (if they are small), comb their hair and, if necessary, change their clothes. They are small), comb their hair and, if necessary, change their part. Minimize all noise. At the time of his serious, eliminate all noise of the washer, dryer or vacuum. Try to encourage the children to be quiet.
- Greet him with a warm smile and show sincerity in your desire to please.
- Listen to him. You may have a dozen important things to tell him, but the
 moment of his arrival is not the time. Let him talk first remember, his
 topics of conversation are more important than yours.
- Make the evening his. Never complain if he comes home late or goes out to dinner, or other places of entertainment without you instead, try to understand his world of strain and pressure and his very real need to be at
- Your goal: Try to make sure your home is a place of peace, order and tranquility where your husband can renew himself in body and spirit.
- · Don't greet him with complaints and problems.
- Don't complain if he's late home for dinner or even if he store out all night.
 Count this as misor compared to what he might have gone through that day.
- Make him condortable. Have him lean back in a condortable chair or have him lie down in the bedroom. Have a cool or warm drink ready for him.
- Arrange his pillow and offer to take off his shoes. Speak in a low, soothing and pleasant voice.
- Don't selr him questions about his actions or question his judgment or integrity. Homestöher, he is the master of the house and as such will always exercise his will with fairness and truthfulness. You have no right to

A good wife always knows her place.



N.B. we haven't underlined or circled anything!!!

'ROCK THAT FROCK!'





The modern way to be photographed after your Wedding Day!!

You will have a exclusive Photoshoot with Andy in an unusual location!

Be as wild or dignified as you wish (we even have a stunt Wedding

Dress, if you don't want to wear yours!) The shoot lasts approximately

2 hours and the resultant images will be whittled down to 20 finished

8x6 prints which will be tastefully presented in a boxed album.

These sessions give you the chance to wear your dress again in a stress-free
environment so you can relax and enjoy being a 'fashion model' for the day!!

Re-live your day again!!



Session cost: £180.00

THE WEDDING BOUDOIR SHOOT



Session cost including on-line gallery and mounted print: £149.00

please contact denise@jandacameras.co.uk for more details

a present he'll remember!

Want to give your husband-to-be something totally unique? Then try our new Wedding Boudoir shoot! This hour long photo session is a fun way to record how fabulous you look, and how lucky your Groom is!! Imagine the look on his face when he unwraps a mounted 10x8 portrait of you! And after your Wedding, why not both look at your private on-line gallery together! The shoot includes 'hair and make-up' and the option of a female photographer if preferred. Your shots will be edited and 'digitally airbrushed' as required so you can be sure that you are looking your best! Fun for you...fun for him and a far more exciting wedding gift than cufflinks!!



WHAT'S NEXT?

thow to proceed...



So you've read this brochure, visited our website www.jandacameras.co.uk and hopefully decided that you'd like J&A to photograph your Wedding - what do you do now?

Well, the most important thing is to contact us and check that your date is available. If it is, fantastic!

Next, we arrange a meeting and talk through exactly the kind of photographs you'd like for your Wedding and which of our Coverages would be most suitable. Once this has been established, then we just require a £200 booking fee, which holds the date and hooray! - You've booked us!!

The next few months (or years in some cases) will fly by, but you can consult with us at any time - we really do want to make your Wedding Day the best it can possibly be! Now you can relax - the hard part is over!! Thank You!

PHOTOGRAPHY BY J&A





...IMAGES TO REMEMBER

www.jandacameras.co.uk

(01271)375037