

Your Family, Your Portraits, Our Passion



You Sales Consultation Appointment is Scheduled For

Unit 13, Cornwall Business Centre, Cornwall Rd , South Wigston, Leicester, LE18 4XH



# Decorate with Portraiture ...



Many families who have come to us for their family portraits have given little thought to how they would like to display their finished portraits, This portrait investment guide is designed to walk you through some of the options available to you and your family.

Beautiful custom photography, when displayed correctly, can be as breathtaking as any masterpiece. We encourage you to allow your family to be your art.

We truly believe there is no better way to display your portraits than by allowing us to create your very own custom peice of wall art that you can display proudly in your home

Over the next few pages you will find detailed information & prices of our range of finishes portrait options for you to choose from

We hope that you find the ideas within these pages to be inspiring. We look forward to working with you to create the perfect arrangement that makes you smile(and maybe even a little teary-eyed) every time you see it.

#### The Team

Jason Walker Photography Studio

### What to Expect at your Sales Consultation Appointment ...

Your Sales Session will take place in our purpose designed Preview / consultation room, Sales consultations typically last for approx 1hr, when you arrive at the studio the first thing for us is that we get you a cup of tea/coffee or soft drink and you can then get comfortable on the sofa ready for your Sales session to begin.

It is important that all decision makers are present at the Sales Consultation, It is also advisable if possible that children do not attend the Sales session, you will want to concentrate on the decision of what images you would like to purchase and this can get difficult as children can get bored quite quickly and demand your

attention. However we understand that sometimes this may not be possible, so we do have some colouring books and toys to keep the kids entertained if necessary.

Your Sales Consultation session will begin with a slide-show set to music showing your images from your

portrait session on our 70" Cinematic projector screen, we do have tissues at the ready as this part can

sometimes get quite emotional

After the slide-show we then get down to the fun part, this is where you can go through and pick your

favourite images . After which we will then show you through all the possibilities available for your final

finished portraits.

#### SPECIAL SALES CONSULTATION DISCOUNT OFFER

Attend your 1st Sales appointment and pay in full and we will discount your order At your sales Consultation you will receive our price lists for your perusal, the price in RED is your special 1st appointment price.

Please note that this discount price is not available after your first Sales appointment or on our Payment plan schemes

If you have special places to hang your portraits please measure up prior to your Sales consultation as this

discount price is only available at this appointment Don't Forget to bring with you a means of payment! We currently accept Cash, Cheques & most major credit/debit cards

Please remember Due to the custom nature of our product all finished portraits that you order will need to be paid in full at the time of ordering (at the Sales consultation) we accept cash or cheque and most major Credit / Debit Cards.

#### PLEASE ALLOW 21 WORKING DAYS FOR COMPLETION OF YOUR ORDER

PLEASE NOTE YOUR SALES CONSULTATION SESSION IS INCLUDED WITH YOUR SESSION FEE
FAILURE TO ATTEND YOUR APPOINTMENT OR IF YOU REQUIRE A SUBSEQUENT SALES CONSULTATION
A £25 FEE BECOMES PAYABLE



## Who & Where to buy for (a little reminder)

Having a professional portrait isn't just about great photographs, think of them as your very own works of art, created for you, cherished by you, enjoyed by everyone you know family, friends neighbours etc.

Have you thought about how and where to display your very own works of art?

The most popular area to display your finished portraits is as a large frame or collection of frames on your living or dining room wall, after all this is normally where you spend the most time as a family, this is where you and your family will get the most enjoyment from your portrait.

For portraits that are to go on to a wall we recommend a minimum size of 24" on the longest side, that way you will be able to enjoy the portrait whilst sitting anywhere in the room, at this size the portrait is large enough to enjoy the expressions and joy of the portrait without having to stand right in front of it!! Portraits this size become a focal point to the room, it's also a great way to display your portrait as it becomes a talking point for visitors and relatives that come to your home.

Another area to consider would be the entrance hall if you have one, a wall portrait here welcomes anyone who visits your home, depending on the size of your hallway a smaller framed portrait or canvas/acrylic is usually sufficient.

Other rooms to consider for your portraits would be the bedroom, perhaps you have a games room, a kids play room, if its a baby session you have had why not display some wall portraits in the nursery? The choice is yours...

Why not have a look around your home now, where do you think your portraits will look there best...Have a look at an area you would like to display your portraits and measure the wall space ( you can write it down below) this will help you and me at the preview session if choosing a portrait size for that area .

Living Room ( above the sofa / fireplace )	Widthinches	Heightinches
Dining Room	Widthinches	Heightinches
Hallway	Widthinches	Heightinches
Bedroom / Games room / Nursery e.t.c	Widthinches	Heightinches

Another important thing to consider is who to purchase your portraits for.. Obviously the main person you invest in your portraits for is yourself, husband, wife, partner, children. Hence a wall portrait or album is the perfect choice, but what about grandparents, uncles & aunties, friends?

It would be nice to share your portraits with them wouldn't it?

Perhaps you may like to purchase one of our desktop portraits, ideal for the office desk at work, or as a gift for grandparents.

There are many possibilities for your portraits, now is the perfect opportunity to have a think about who and where you would like to purchase them for, that way you'll be better prepared for your preview session and ensure nowhere or no one gets forgotten:)

# Portrait Pricelist 2014



# **Print Collections**

Collection A

8 9" x 6" Mounted Portraits £150 £200 Collection C

4 12" x 8" Mounted Portraits

8 9" x 6" Mounted Portraits £250 £340

Collection B

2 12" x 8" Mounted Portraits

8 9" x 6" Mounted Portraits **£200** £270 Collection D

10 12" x 8" Mounted Portraits £275 £350

Individual Price 9" x 6" Mounted Portrait £25.00ea 12" x 8" Mounted Portrait £35.00ea

# **FRESH**

The "Fresh" Portrait Collection is a cutting edge way of displaying your portraits in a wall mounted product giving a contemporary and stylish look to any room.

Size	Price	1st Appointment Price
16" x 12"	£270.00	£225.00
20" x 16"	£419.99	£349.99
24" x 20"	£503.99	£419.99
24" x 24"	£599.99	£499.99





# **CANVAS**



The Canvas Wrap is a firm favourite offering many size options, it will sit perfectly on any wall in any room.

Size	Price	1st Appointment Price
16" x 12" 16" x 16" 20" x 16" 20" x 20" 30" x 20" 30" x 30" 40" x 30"	£199.99 £225.00 £250.00 £349.99 £450.00 £549.99	£99.99 £125.00 £150.00 £299.99 £375.00 £475.00 £549.99
60"" x 40"	£930.00	£775.00

# Portrait Pricelist 2014





## **PRISM**

Unparalleled perfection.

Choose your perspective from a range that breaks the mould.

The Surface and The Core from the Prism Range exhibit ingenuity and quality craftsmanship.

Choose from the Surface (print elevated) or The Core (Print Embedded) A simple yet stunning wall portrait

Size	Price	1st Appointment Price
20" × 16"	£419.99	£349.99
20" × 20"	£510.00	£425.99
24"× 20"	£550.00	£459.99
24" × 24"	£640.00	£540.00
30" × 24"	£850.00	£710.00
30" × 30"	£929.99	£769.99
40" × 40"	£1,320.00	£1,100.00



# **ICE**

ICE is an ideal product for creating a three-dimensional look for your image when fixed to the wall, Acrylic Panels with Aluminium Stand offs .

Acrylic Back Panel	Image Size	Price	1st Appointment Price
20" x 16"	16" x 12"	£659.99	£549.99
24" x 20"	20" x 16"	£719.99	£599.99
28" x 20"	24" x 20"	£875.99	£729.99
28" x 28"	24" x 24"	£959.99	£799.99
30" x 11"	3 x 8" x 8"	£719.99	£599.99
44" x 16"	3 x 12" x 12"	£999.99	£849.99



# **ART**

Make a Statement !!!

Our new for 2014 "ART" Framed Wall Portraits , Big and bold, ART makes a statement Available in Black, White & Ivory

Size	Price	1st Appointment Price
24 × 20" 24 × 24" 30" × 24"	£659.99 £719.99 £839.99	£549.99 £599.99 £699.99
30" × 30"	£959.98	£799.99

# Portrait Pricelist 2014



# **SIMPLICITY FRAMES**







Introducing our Popular "Simplicity" Wall Collection, a unique selection of British made frames available in a selection of sizes which we have chosen to compliment your portraits we are pleased to announce the introduction of our "Simplicity" Frame Collection...

A Collection of frames with a simple yet contemporary moulding available in Nine attractive colours to suit your décor..



Available in...
GOLD
SILVER
COPPER
WHITE
BLACK
BRONZE
GUNMETAL
DARK WOOD
LIGHT WOOD

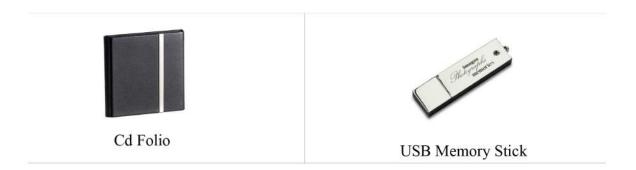
Finished with an attractive White or Black mounting with a choice of apertures..

### Sizes & Pricing Information

Frame Size	Price	1 <sup>st</sup> Appointment Price
30" Simplicity Frame	£419.99	£349.99
24" Simplicity Frame	£299.99	£249.99
24" x 12" Panoramic Simplicity Frame	£229.99	£189.99
20" Simplicity Frame	£239.99	£199.99
16" Simplicity Frame	£179.99	£149.99
32" x 14" Panoramic Simplicity Frame	£399.99	£329.99
32" x 14" Panoramic Simplicity Frame	£399.99	£329.99



# **DIGITAL FILES**



### **Digital Files – Full Resolution**

Digital Files are available to purchase either on CD or USB stick.

Digital Files include Copyright License allowing you to print as many as you wish in any format, to share with friends & family.

Compared to traditional products our Digital File packages are very good value for money !!

### Digital File Price list

The 1<sup>st</sup> Image on a CD/USB is £100, additional Images are £25 each, or take advantage of our package deals below for additional savings! ....

Number of Images	Price	
1 Image	£100.00	
5 Images	£150.00	
10 images	£250.00	
15 images	£300.00	
20 Images	£400.00	
30 Images	£500.00	

<sup>\*</sup>Add Additional Images to any package for just £20 each!



# COFFEE TABLE BOOK

Introducing the Coffee Table Book

Digitally press printed on high quality photographic paper stitched together with a hardback cover, professionally designed by Jason Walker Photography Studio using your selected images from your Session, then professionally manufactured here in the UK by one of the UK's leading photographic labs

The Coffee table book is a fantastic keepsake for you to cherish your portraits forever





### AVAILABLE IN 3 CUSTOM SIZES

CB001 10" x 8" Book containing 20 of your favourite images

ONLY **£210.00** 

CB002 10" x 8" Book containing 30 of your favourite images

ONI Y **£300.00** 

CB003 10" x 8" Book containg 40 of your favourite images

**ONLY £420.00** 

# STUDIO POLICIES



We hope your portrait experience with us is fun & enjoyable please help our busy studio to run smoothly by observing our studio policies - FULL TERMS & CONDITIONS are available online via our website or at our Studio Premises

### Session Fees

Your Session Fee covers both your portrait session & your personal cinematic viewing / consultation session. It does not include any finished products.

# Cancellations / Rescheduling

The Session fee is non refundable in the event of cancelation unless we are notified at least 48hrs in advance.

Failure to attend your Viewing / Sales Consultation appointment will result in a £25 charge to reschedule your apointment. also the 1st appointment price discount will no longer be in effect.

# Payment Options

We accept most major credit/debit cards, cheques & cash. Payment plans are available on purchases over £250 and are payable via monthly standing order. \*subject to status

### Viewing / Sales Session

Your viewing/sales session appointment will be scheduled after your portrait session, This is Usually within 7-14days from the date of your studio session.

You will be asked to order and pay at your viewing / sales session so we ask that all decision makers are present. A £25 charge is payable should you require another viewing session.

### Mobile Phones / Cameras

Please note, taking of personal photos within the studio is prohibited unless authorised by a member of staff.

### Investment Information

Due to the custom nature of our products please see the following policies for your order.

- All orders must be placed in person at your viewing/ sales session
- Payment must be made in full at time of ordering unless paying via payment plan
- Due to the custom nature of our work all orders that have been sent through to processing are Final and can not be cancelled / altered in any way
- All orders must be collected from our studio

