



where the **heart** is  
photography

## Helpful Information and explanations

### ...for building your own wedding photography package

#### Image Quantity Guide

**120-180 images;** just right for covering the basic elements of your wedding day-ceremony, family photos, bridal party & bride & groom shots, good when you have gathering of less than 60 guests & bridal party smaller than 6, **180-200 images;** great when you want to include Bride getting ready, have a bridal party of 7+ and a couple of photo locations, **200-250 images;** just what you need for 2 or 3 locations, or you have large family and bridal party, **250+ images;** when you want lots of photos, of the many people and locations involved in your large celebration wedding.

#### Calculating your photographers mileage

Use the following example to help you calculate your photographers' mileage costs.

Hamilton – Getting ready address = Xkms @ \$0.85\*/km = \$AA.AA

Travel to photo locations - venue= Ykm @ \$0.60\*\*/km = \$BB.BB

Reception venue – Hamilton = 128kms @ \$0.85\*/km = \$CC.CC

\$AA.AA + \$BB.BB + \$CC.CC = \$Total Mileage Cost

\* Travel out of Hamilton, & outside photographers specified work hours is charged at \$0.85/km. This is to include remuneration for the photographers' travel time.

\*\*Travel during the wedding, such as between venues & photo locations, is charged at \$0.60/km

**How we work with digital files;** The beauty of digital means our photographers can exist in the moment without having to consider the restrictions of film. Where we previously calculated & conserved, we now read & respond with the click of the shutter. Spontaneous, intuitive photographers now come out smiling, rather than blowing the budget... you can have fun & relax. Because we talk through your tastes, visions & intentions before the wedding day we shoot, select & edit photos that will tickle your unique fancy and have them all ready to go when you return from honeymoon. Our collaborative, streamlined process means you work *with* your photographer to create amazing moments that will become enduring memories.

**Albums; From feature albums to brag books.**

A range of beautiful magazine-styled photobooks & plush heavy-stock albums, designed for your specific choice of images. With as little or as much input as you desire our range of albums give you enduring options to preserve the memories of your wedding day.

**Artwork; Mounted canvas images, digital art and framed photos.**

We work with Graphic Designers to create beautiful memories ready to hang on your wall. Don't join the "well get 'round to it sometime" crowd, prioritize a gorgeous visual reminder of the promises you make by including in your wedding package today.

**Enlargements; To fit the frames you've got.**

6x4 inches \$6, 7x5 inches \$9, 8x6 inches \$16, 10x8 inches \$24, 12x8 inches \$28.  
20% discount for five or more enlargements (in one order).  
Larger sizes and canvas prints also available on request.

**Images; 6x4" prints, high resolution digital files or both.**

We want to understand needs while at the same time providing a flexible pricing schedule, which is why we talk about the amount of images you want to receive. That's why we sit down with you before your wedding to talk through your tastes & ideas. We make every effort to make sure the photos we're taking are all you imagine, and more! You can be sure we don't leave out good photos - this is why in our quotes you'll see 190-210 rather than an exact 200.

**Time; You choose how long you want us with you.**

Whether you'd like our photographer to meet you at the ceremony, or come over to your place early. You might be happy to cut the cake early & send us on our way, or keep us on to capture the special moments of the reception. Talk to us about thoughts on how much time to schedule for different facets of the day or the option of having a second photographer.

**Webhosting; Your photos on the net, to share.**

Your wedding photos online to share with friends and family around the world, without the worry of up-loading, file size and bandwidth. You will be allocated your own unique link to share with whomever you choose- print it on your wedding programme, email it or post it on your social networking profile. All images are available for purchase, so you don't have to chase around after reprints.