

How To Be The Best Senior Rep

How to be the BEST Senior Rep Ever!

We are so excited to begin our journey with you! We've put together a few tips on how to gain the most referrals through our program. If you have found that something else works too, let us know and we'll add it in.

Have a good online social media presence. Actively post on your social media pages – Facebook, Instagram, Twitter, Pinterest, etc. When we do your session, post the photos to your pages, make them your cover photos and blog about your experience. Keep the hype up by talking about your photos on your social media. Talk about your session before and after it happens. We can even stop and post a selfie during if you'd like! Tag our page when you talk about us, so your followers will link to our page.

Pass out your rep cards. We will give you personalized rep cards with your photos. Pass them out to your friends, teammates, classmates, etc.

Mention us to juniors/seniors in other high schools. If you are in a lot of extracurricular activities that allow you to be around students from other schools, be sure to pass your rep cards along to them and let them know how much you love our company. We take on clients from within a 50-mile radius of our studio. The more people you talk to about the session, the greater the chance of getting referrals.

Talk about your session and how much fun it was. Whenever you show people your photos, talk about how much fun the session was. Include details from your experience to make them want to do it as well. We're selling more than just beautiful photos, but the experience as well.

Get your parents involved. Have your parents pass out rep cards to their friends at work who have teenagers that will soon need our services.